



INFORMATION SHEET ON NAMI LAKE COUNTY
STRIDES FOR AWARENESS WALK

August 18, 2018

DATE: Saturday, AUGUST 18, 2018

LOCATION: City of Mentor Amphitheater
8600 Munson Road, Mentor Ohio 44060

WALKER CHECK-IN TIME: 9:00 AM

OFFICIAL WALK START TIME: 10:00 AM

DISTANCE: 2.3 MI

www.namilakecountyohio.org

- **Strides for Awareness** is a fundraising and awareness campaign for mental illness. It is the largest fundraising and mental health awareness event in Lake County. All walkers are encouraged to reach out to family, friends, co-workers and business associates to raise support for their participation in the Walk.
- There is no walker registration fee for the Walk. All participants are encouraged to collect donations from family members, friends, co-workers and business associates in support of their participation in the Walk.
- Proceeds from **Strides for Awareness** will be used to fund NAMI's programs here in Lake County, which include support, education, advocacy and the encouragement of research involving mental illness.
- All walkers raising \$100 or more will receive a **Hope Starts With You** T-shirt.
- Companies, organizations and families are encouraged to organize teams of walkers made up of employees, organization members, relatives and friends to take part in the Walk. Walk Teams will be recognized with special awards based on the number of people who turned out to walk with their team and amount they raised.
- Registration and teambuilding and fundraising materials are linked to our website.
- **Strides for Awareness** is a family friendly, dog friendly rain or shine event.
- There is a wide-range of corporate sponsorship opportunities available to local companies and businesses relating to the Walk. Anyone interested in information on how his or her company or organization can sponsor the Walk should contact the NAMI Lake County office at 440-639-1200 or cjazbec@namilake.org

NAMI Lake County • One Victoria Sq., Ste. 260 • Painesville, Ohio 44077 • 440-639-1200

